

Press release - Photography at the Zurich Art Fair 2026

Zurich, March 2026

TITLE

The fascination of photography: the ART INTERNATIONAL ZURICH 2026 art fair focuses on creative visions.

TEXT

Once again, this year's event will present an impressive selection of photographs that combine artistic vision with technical sophistication. Among the participating artists are exceptional talents whose works encourage lively dialogue and the exchange of ideas.

Caroline Gibello, a passionate photographer from Cape Town (South Africa), is one of them. With her deep appreciation for the beauty and spirituality of nature, she captures diverse colours, structures and landscapes, conveying a sense of mystery and freedom. Characterised by sun-bleached colours and soft nuances, her images radiate a quiet elegance.

The Artavita Worldwide Art Gallery in Santa Barbara, USA, features the renowned Spanish photographer **Joan Alsina**, who has done pioneering work in the field of artistic photography, among many others. His work reflects his deep interest in the human figure and his desire to transcend traditional representations of the body. In addition to his artistic work, Alsina is also renowned for his portraits of numerous international celebrities. The 'Textures' series embodies his philosophy of exploration.

The photographic artist and newcomer **Graphyphoto** from Warsaw is a visual storyteller. Their surreal narratives capture quiet moments of reflection and loss. They encourage viewers to contemplate the fragility of existence and the relationship between the body and its surroundings. Clear contrasts and fine textures evoke loneliness, introspection, and resilience, while the interplay of light and shadow becomes a form of meditation.

Gallery Sechs, Basel, is exhibiting works by Marc Brenzikofer, Marco Benedetti, and Michel Juvet (aka Majicmiju).

Marco Benedetti is a multidisciplinary artist who combines analogue and digital photography with drawing, painting and mixed media. Through a combination of technical precision and emotional depth, he conveys a sense of clarity and quiet intensity in his art.

Marc Brenzikofer challenges traditional documentary photography by intervening in familiar landscapes, transforming them into immersive, surreal environments. His intense colour palettes, dominated by rich tones, shift the focus from representation to emotional impact.

Michel Juvet takes a highly analytical approach to photography. He places particular emphasis on timing, perspective, and subtle emotional cues. Exploring conceptual perceptions, he deliberately produces blurred images and coloured photographs.

Photography can also be found at the stands of other galleries.

This fair promises to be an exciting experience for all photography enthusiasts. Celebrating traditional formats while transcending the boundaries of photography, it invites visitors to gather new visual experiences.

ART 2026 INTERNATIONAL ZURICH

IMAGES AND FILES

<https://art-zurich.com/files/press/focus/artfair-zurich-infotext-en-focus-photography.html>

EVENT

ART INTERNATIONAL ZURICH 2026
28th Contemporary Art Fair
08 - 10 May 2026
Puls 5 Event Hall Zurich, Switzerland

CONTACT

E-mail: info@art-zurich.com

Contact form: www.art-zurich.com/contact

Accreditation for journalists and media representatives: www.art-zurich.com/evip

MEDIA AREA

Media resources: <https://art-zurich.com/media>

Press photos: <https://art-zurich.com/pressphoto>

Logo and banners: <https://art-zurich.com/banner>

Press release: <https://art-zurich.com/pressrelease>

Event page: <https://art-zurich.com/2026>

FACTS

28th ART INTERNATIONAL ZURICH art fair at Puls 5 (Giessereihalle) Zurich / 8 - 10 May 2026: Fri. 11 am - 10 pm, Sat. 11 am - 9 pm, Sun. 11 am - 6 pm / Day ticket 20 Fr./10 Fr., Ticketcorner.ch / Vernissage on Fri. 6 pm - 10 pm (30 Fr.) / Fair info: www.art-zurich.com/en

EXHIBITORS 2026

List of exhibitors: <https://art-zurich.com/2026>

Short exhibitor presentations: <https://art-zurich.com/exhibitors>

Exhibition catalogue: <https://art-zurich.com/catalogue>

Detailed information on the exhibitors at *Fine Art Discoveries*: fineartdiscovery.com

VENUE

ART 2026 INTERNATIONAL ZURICH

Puls 5 - Giessereihalle, Giessereistrasse 18, 8005 Zurich, Switzerland

Google maps: <https://maps.app.goo.gl/1HZBATShqFtqYzxS7>

Arrival: <https://art-zurich.com/visit>

VERNISSAGE

Friday, 8 May: 6 – 10 pm

OPENING HOURS

Friday, 8 May: 11 am – 10 pm (Vernissage from 6 pm)

Saturday, 9 May: 11 am – 9 pm

Sunday, 10 May: 11 am – 6 pm

TICKETS

Day ticket: CHF 20 / Students: CHF 10 / Vernissage: CHF 30

Children up to 16 free (accompanied by an adult)

Free admission for VIP cardholders

Presales only at Ticketcorner on 0900 800 800 (CHF 1.19/min.), or at www.ticketcorner.ch or from Schweizerische Post, Manor and Coop City, and all other Ticketcorner ticket outlets.

ARRIVAL

Map and information: www.art-zurich.com/visit

Tram 51: stop Technopark (at Turbinenplatz)

Tram 17: stop Förrlibuckstrasse

Bus 33, 72 or 83: stop Schiffbau \\ Suburban (S-Bahn): stop Zürich Hardbrücke

Car parks: Puls 5 / Schiffbau / Pfingstweid

The hall is accessible barrier-free.

Further information: www.art-zurich.com/2026

More details and images at <https://fineartdiscovery.com/2026>

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